



[pronunciation: roam • rohm]

### Our Brand Core

We believe ingenuity favors the prepared—those always ready for adventure and discovery, those quietly planning their next steps, and those who view inevitable challenges as welcome opportunities to show what they're made of.

We exist to guide your progress by illuminating a better way to move forward. We're here to lay new ground, to open minds and paths beyond what's been done to what's now possible, and to build products of great utility that can become something else entirely—something equally useful.

We're here to help you go exactly where you want to be—and to make sure that whatever you need most is right there with you. We're RōM Outdoors.

#### What

Our signature product, the RōM Pack is a 3-in-1, water-resistant, 3,000 CI capacity backpack with functionality to transform into a poncho or a blanket with ease.

#### Why

Our transformative apparel and gear aims to simplify life for the outdoors enthusiast.

#### Who

RōM is loved by campers, hunters, hikers and parents—those who like to be prepared.

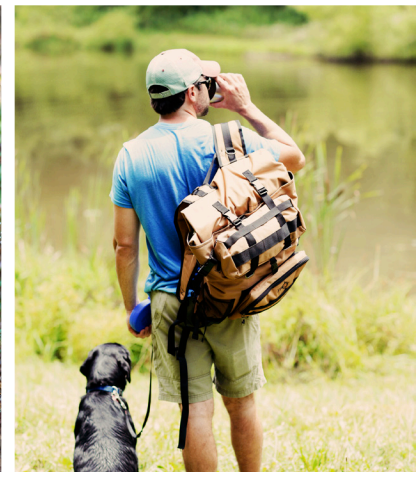
#### Where

RōM was established in 2008 in Nashville, Tennessee.



# ROM OUTDOORS

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OUR PRODUCTS CAN PREPARE YOU FOR A PERFECT STORM  
OR A PERFECT SUNSET—AND EVERYTHING IN BETWEEN.

